



JADE TEXTILE

CORPORATE IDENTITY GUIDE

2023

The color of **JADE TEXTILE** logo,
Selected as Pantone 871 C and 100% Black. Colors should always be used by referring to Pantone.
In addition, codes such as RGB/CMYK are valid in cases where pantone codes are not used.

COLOR CODES

PANTONE 7686 C

CMYK
C 100 - M 73 - Y 0 - K 10RGB
R 29 - G 79 - B 125

PANTONE 715 C

CMYK
C 0 - M 54 - Y 94 - K 0RGB
R 248 - G 141 - B 43

JADE TEXTILE logo should be used in its own colors on white and light backgrounds. The following color applications should be taken into consideration on black and dark backgrounds. On mixed and patterned backgrounds, only male/female use should be made, depending on the tone.

ON ORIGINAL / BLACK / WHITE

ORIGINAL COLOR



USAGE ON BLACK BACKGROUND



USAGE ON WHITE BACKGROUND



JADE TEXTILE logo should be used in its own colors on white and light backgrounds.
The following color applications should be taken into consideration on black and dark backgrounds.

ON LIGHT / DARK

USAGE ON DARK BACKGROUND



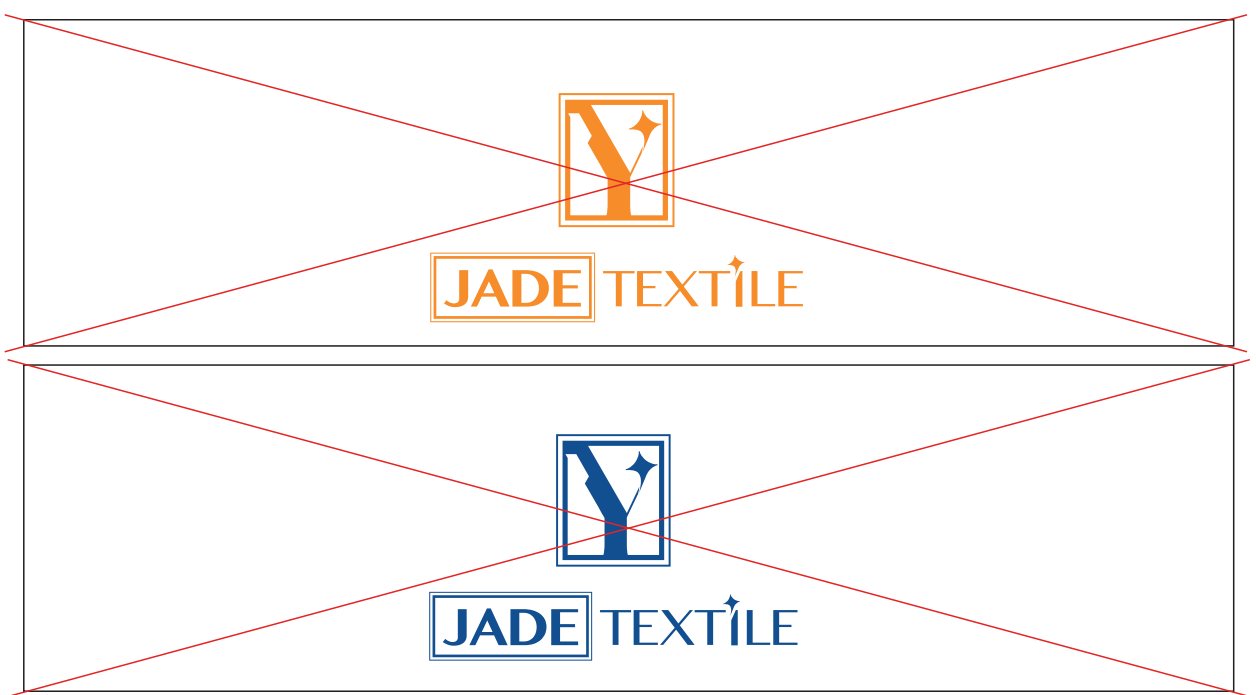
USAGE ON LIGHT BACKGROUND



JADE TEXTILE logo cannot be used other than the features specified in the Logo Usage Guide. No color application can be made.

INCORRECT COLOR USAGE

ON WHITE AND LIGHT BACKGROUNDS



ON BLACK BACKGROUND



JADE TEXTILE logo cannot be used or deformed other than as shown in the Logo Usage Guide.
No color application can be made.

HORIZONTAL AND VERTICAL USAGES



JADE TEXTILE logo cannot be used or deformed other than as shown in the Logo Usage Guide.
No color application can be made.

INCORRECT USAGE PATTERNS

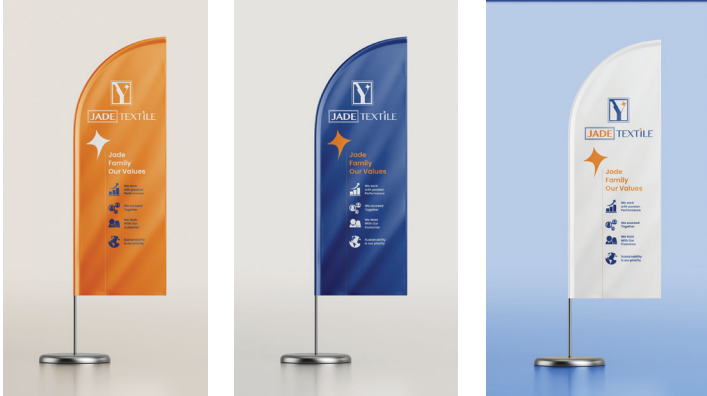


BUSINESS CARD



ARABIC

ENGLISH



ARABIC

ENGLISH





ARABIC



ENGLISH





SCREENS SAVERS AND BACK GROUNDS





LETTERHEAD

JADE TEXTILE
ALEXANDRIA





YESIM
A Berg El Ahk, Plot 1-2-3-4, Block 9, 3rd Industrial Area
www.Jade-Textile.com

JADE TEXTILE
CAIRO



YESIM
A 10th of Ramadan City, plot 103, 104, 105, Ad Zone, 3rd Industrial Area
www.Jade-Textile.com

JADE TEXTILE
ISMAILIA



YESIM
A Ismailia 200 Acres El-Montasib El-Ismailia Public Free Zone
www.Jade-Textile.com



TITLE

reference

TITLE

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JADE TEXTILE

BOARD NAME :

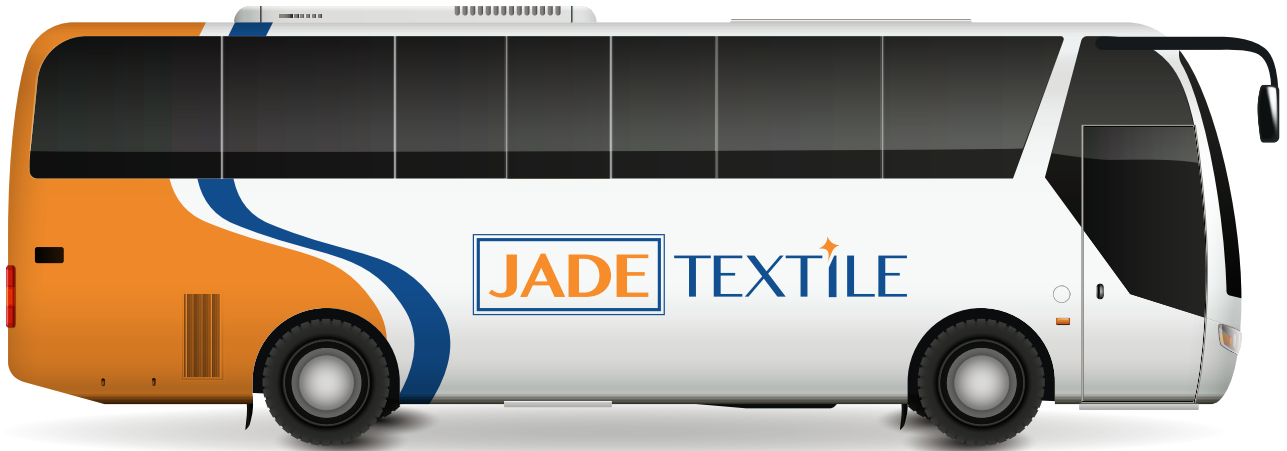


NAME HERE
job title
phone number :
Email:
Address :









EMPLOYEES ID CARDS

